

State Council on Workforce Services
October 11, 2007
Southern Utah University
Cedar City, Utah
3:15 p.m.

State Council Members: Kevin Crandall, Randall Bennett (for Tammie Lucero), Paul Jackson, Don Uchida, Shawn Potter, Gary Wixom (for Richard Kendell), Mary Shumway (for Patti Harrington), Marie Christman, Don Salazar, Lou Sansevero, Thom Smith, Darris Howe, Jeff Lindstrom, Richard Thorn, Kristi McMullin (for Dale Peel)

Greg Gardner, Chris Love, Kristen Cox, Mike Richardson, Bill Greer, Shawn Young, Paul Otto, Marilyn Brandenburg, Jolyn Bevan, Connie Laws, Randy Hopkins, Jon Pierpont, James Whitaker, Tom Platt, Bill Walsh, Rod Barlow, Jane Broadhead, Kathleen Johnson, David Hansen, Debby Nordfelt, Melisa Stark, Cassy Hahn, Rebecca Downs, Henry Fox, Jan Thompson, Helen Thatcher, Lorri Economy, Stephanie Smith, Colleen Burke, Juan Pelaez-Gary, Katherine Leydsman, Liz Lobato, Vivian Brown, William Cox, Susan Wright, Cynthia Humphreys, Melvin Robinson, Karla Aguirre, Shirley Weathers, Dorothy Phillips, Corrie Jensen Hout, Karen Silver, Mike Medley, Bill Starks, LeAnn Muranaka, Shelly Ivie, Steve Jensen, Bob Gilbert, Judy Chambley, Maira Lesa, Julie Lay, Ted Milner, Norm Fitzgerald, Dennis Broad, Greg Diven

Welcome and Opening Business

Kevin Crandall welcomed the group and stated significant work has been accomplished today. He welcomed Marilyn Brandenburg, Employment and Training Administration, the Department of Labor. He also recognized John Talcott, the new Department of Workforce Services (DWS) Regional Director for Mountainland Region replacing Melissa Finch, who retired last month.

Kevin called for approval of the consent agenda which includes six training providers: 1) Top Nails, Taylorsville, Utah; 2) Eastern Utah School of Dental Assisting, Price, Utah; 3) TNT Trucking School, Salt Lake City, Utah; 4) Phlebotomy Training Specialists, Lehi, Utah; 5) Career Step, Springville, Utah and 6) Walsh and Weathers, Fruitland, Utah along with the April 26, 2007 meeting minutes. The State Council unanimously approved the consent agenda.

Strategic Planning

Kevin called for discussion of DWS' two-year Strategic Plan. Paul Jackson stated the Central Regional Council has previously held discussions following

today's format. They look forward to engaging with the sectors and establishing priorities. They are sensitive to the needs but would like to have further discussion at the regional level to ensure they have not eliminated any sectors or offended other industries. Kevin asked the regions to discuss with their respective Regional Councils and bring suggestions back to this group.

Executive Director's Report

Kristen Cox reported the following:

- She asked the group for suggestions for future topics;
- She stated DWS' model is different than other states. Utah has an integrated system including Wagner Peyser and WIA. She feels as targeted sectors are discussed, a seamless transition between the work being accomplished by this group and our Employment Centers needs to take place;
- As part of the Medical Consolidation, effective July 1, 2007, 253 workers were transferred to DWS from the Department of Health (DOH). Originally, there was concern from the Legislature and advocates this merger may not work;
- Kristen added she had a personal goal coming into this job. She and other members of the Senior Management Team (SMT) spent much of the summer crossing the state meeting with customers, employees, and advocates participating in listening posts. In September, SMT identified four major goals: 1) Service Delivery Model; 2) Employee Success; 3) Innovation; and 4) Investing in our customers.
- Kristen continued she is clear how important the State Council is, particularly employers. Over the next few months, the current State Council process will be reviewed. Colleen Burke asked about the success of the Incumbent Worker Program. Kristen stated the first round was successful. Connie Laws added the second round has 73 proposals, which are currently being scored. By mid-November, a presentation will be made to the Executive Director's Office (EDO) and a decision will be made. Richard Thorn believes this sector concept is a wonderful one. He asked if DWS would need to ask the Legislature for more funds to continue with this concept. Kristen suggested the State Council articulate this to the Legislature, as their involvement would be key. Karen Silver asked if DWS plans to

change their logo. Issues such as branding concepts and updating the website will be handled later.

Legislative Update

Mike Richardson reported DWS currently has one legislative bill to be presented in January. This is the Employment Security Act Amendment and is designed to prepare Utah for a Katrina-type emergency. It takes care of issues related to filing requirements. This amendment has gone through interim unanimously.

Mike reported DWS' budget requests have been submitted to the Governor's office. DWS has requested funding for the General Assistance program, the TANF Maintenance of Effort, the Child Care Program Step Down, and Refugee Services. An adjustment of \$76,000 will be returned to the Department of Health for the transfer of medical eligibility.

State Youth Council

Marie Christman reported the State Youth Council met today, however, there are no action items to bring forward.

Operations and Performance Committee

Shawn Potter reported the following:

- Training provider recommendations are reviewed by O&P prior to coming to the full Council. They are reviewed on an ongoing basis and in some cases, eliminated;
- The State Plan was approved by the State Council in April and has since been approved by the Department of Labor. There could be changes based on the recommendations of this meeting;
- O&P discussed negotiated performance levels. All numbers were met;
- The Incumbent Worker applications are being reviewed and outcome measures for the original awardees are being reviewed.

Online Services and Marketing

Jeff Lindstrom reported the following:

- During today's Online Services and Marketing Committee meeting, Steve Maas presented information on a recent out of state recruitment campaign. Utah is looking to recruit the brightest and best into Utah. Interest is being tracked;

- Melisa Stark presented a new tool for career planning events. These events include Construction Career Days.

Other Business

None

Public Comment

None

Next Meeting

The next meeting is scheduled for January 10, 2008.

The meeting adjourned at 4:15 p.m.